

FOR IMMEDIATE RELEASE:

Pennsylvania Marketing Company Offers Revolutionary Pay-Per-Lead Program for Home Services Companies

Targeted Solutions, a Pennsylvania-based marketing company, is now offering a risk-free program that generates leads on demand for tree care companies and other types of home services

West Chester, PA – In today’s digital age, there are countless ways for businesses to market their services. But the myriad of options often becomes confusing, and it is difficult to discern what marketing methods work and which ones are not so effective. Targeted Solutions was founded with a mission to help local businesses eliminate the confusion by offering a revolutionary, risk-free lead generation program.

“There is no shortage of marketing companies in Philadelphia and throughout the East Coast,” says Jason Lomberg, co-founder of Targeted Solutions. “They all claim the ability to generate a higher ROI, but how many of them are willing to guarantee it? Our methods are the result of years of testing and tweaking. We know exactly what works, and we are so confident, we are willing to take on all the risk ourselves. We deliver the number of calls you want from the neighborhoods you want to target”

How Does the Targeted Solutions Lead Generation Program Work?

Targeted Solutions utilizes a unique blend of online and offline marketing methods to deliver a steady stream of targeted leads from any zip code their client wants to do business in. Some of the benefits their clients receive include:

- Client pays only when they receive a qualified lead;
- Leads call the client directly, and calls are tracked to verify the lead is qualified;
- Leads are 100% exclusive to the client;
- Leads begin calling immediately after marketing methods are implemented;
- Client has no upfront costs;
- Client has no contracts.

“We want to make this as smooth and seamless as possible for our clients,” Lomberg continues. “We take all the risks and pay for everything up front – meaning there are never any hidden costs to take advantage of our services. And we only charge for *qualified leads*, meaning someone who calls the company for an estimate. We will never charge for wrong numbers, solicitation calls, or any call from someone who is not interested in your services. On top of that, the leads we generate belong exclusively to our clients. Unlike some of the other well-known services out there, we don’t sell the lead to three or four other companies.”

"I am happy to say that your method of advertising has far exceeded all of my expectations. I don't know why it works so well but it absolutely does!" says Jeff Stein from Stein Tree Service.

"As a new Tree Care company, Targeted Solutions is the perfect partner for my business, they have the phone ringing off the hook." declares Joe Pappano from Coastal Tree

"Since partnering with Targeted Solutions, I have stopped all my other marketing, including Money Mailer and Google Ads. Targeted Solutions delivers me all the leads I need at a very fair cost per lead all within the zip codes I target" comments Denny Van Istanbul from Big Timber

In their first year in business, Targeted Solutions has helped several companies grow their business through their proprietary methods. Here is a partial client list:

- Rick's Tree Service, PA
- Monster Tree Service, PA
- Stein Tree Service, DE
- Coastal Tree Care, NJ
- Big Timber Tree Care NJ
- BG Tree Services, PA
- PJ Fitzpatrick (Windows, Siding, Roofing), PA
- Renewal by Anderson (Windows and Doors), MN
- Floor Coverings International, GA
- Gutter Helmet, PA
- Exit Beach Realty, FL
- Global Home Improvement (Roofing) NJ

"One of the keys to the success of our methodology is the ability to target specific zip codes. With all phone calls and appointments coming from a targeted geographic area, it makes it much easier for the client to estimate their costs. While all home services can benefit greatly from our services, the tree care companies we work with have done exceptionally well with our marketing strategies. But the nice thing for our clients is – if it doesn't work, it's all on us, so there's really no reason not to give us a try."

For more information, go to www.TreeLeadsToday.com

About Targeted Solutions Marketing Company:

Targeted Solutions was co-founded by Don Dowd and Jason Lomberg, two highly accomplished marketing experts. Don has owned several businesses in the home care industry, including lawn care, tree care, and he currently runs a very successful real estate agency. Don has built his success on innovative offline marketing strategies that help set him apart from the competition, and he found these strategies to be so successful in real estate, he decided to employ them to help clients in other industries. Jason is an award-winning web development and internet marketing professional with over two decades of online marketing experience. In late 2015, Jason and Don joined forces to establish Targeted Solutions, a unique marketing and lead generation service focused on eliminating client risk and delivering customers on a pay-per-lead basis.

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